METHODISTS

Rally to the flag of the cross— The call of your Church-The imperative need of the hour!

Your practical support of the Centenary Campaign of the Methodist Episcopal Church, South, Means

food for starved bodies: education for starved minds: light and cheer and a great faith for souls that walk in darkness through the earth.

DOLLARS ARE VALUABLE ONLY TO THE EX TENT THAT THEY BUY HAPPINESS. IN-VEST YOURS IN CARRYING CHEER TO OTHERS-AND THEREBY PURCHASE HAPPINESS FOR YOURSELF!

The date of the Campaign is Sunday, May 18th to 25th, when \$35,000,000 will be raised

This Space Contributed by the Coca-Cola Co.



Men who are real particular as to correct style will be wearing the Bellevue model this season. It is one of the leaders in Emerson styles.

THE wearing quality and actual retail value of Emerson Shoes are guaranteed to you because we brand our trade mark and the price, based on

"If a better shoe

than the Emerson

could be made at

wear it myself and

expect every one else to do likewise."

hav O Emerson

net factory costs, on the soles of every pair in the process of manu-

It will pay you to look in our windows and see what a wide variety of smart models we are showing.

Don't hesitate to step in and let us fit you to the shoe you admire. You will not be under any obli-

From \$5.00 to \$10.00 per pair EMERSON SHOE STORE

> 63 S. Main St., Memphis Open Saturday Evening

United States Railroad Administration

Louisville & Nashville Railroad SUMMER EXCURSION FARES

u	40 0	
ŧ	Diamond Springs, Ky \$13.68	Westmoreland, Tenn \$15.05
ì	Franklin, Ky 14.94	Dovington, Va 42.18
ĕ	Bristol, Tenn	Norfolk, Va 51.06
	Gallatin, Tenn	Roanske, Va 38.10
	Hartsville, Tenn 15.10	Staunton, Va 32.18
i	Johnson City, Yenn 28.56	Alderson, W. Va 41.40
l	Unaka Springs, Tenn 29.64	Renceverte, W. Va 41.88
н		

Tickets on sale daily, beginning May 15th (war tax extra). For further details apply to Consolidated Ticket Office, 60 North Main St. Phones Main 5807, 5808 or 5809.

· All Colored Choirs and lovers of music meet Friday night, May 16, at Plymouth Community House, 762 Walker Avenue, 8 o'clock, to rehearse for Community Singing during the Centennial.

> COMMITTEE, PROF. L. E. BROWN. MRS. A. M. TOWNSEND. MISS L. O. WASHINGTON. MRS. A. J. MILLER. MRS. JULIA HOOKS

OOFITE" NE-PLY ROOFING -Thomas Iron Co.

Many Big Fortunes Union and Planters Bank and Trust Co.

MOBILE PREXY TO VISIT MEMPHIS

John D. Logan to Take Up Matters With Pres. Martin.

MOBILE, Ala., May 15. (Spl.) -- Pres. ent John D. Logan, of the Mobile club Southern association, relative to general conditions. He will take up with



Providence club announces that Eayrs will again makage its in the Eastern league. Provi-however, is not decided where it lay its games, as there is a dis-over lease of the park used last

playing with the Cardinals. Niehoff is a minor league manager and Maver is one of the Pirates' boxmen. Chalmers, McQuillan and Eddie Burns have re-tired from the game. Thoup, Baum-gartner, Byrne, Becker, Weiser and Dugey have dropped into the smaller circuits. Moran, who is managing the Cincinnati Reds, has been succeeded by Jack Coombs. How long will it be before the Phillies capture another pen-nant?

When Hank Gowdy toes the plate for the first time at Braves field he will be the central figure of a demonstration that probably will outdo anything else in the testimenial line to a ball player.

that probably will outde anything else in the testimenial line to a ball player. A Boston paper is carrying on a subscription in order to let the fans show Gowdy how strong a place he has in their effections, and already a good sized amount has been subscribed. No decision has yet been reached as to the present which will be purchased for Gowdy, but he is to get a memento that always will remind him of the fact that his rush to join the colora shead of any other bail player was not overlooked by the fans. The first day he appears at Braves field will probably be designated as Gowdy day.

Jim Vaughn, the Cubs' big vitcher, wishes that all the other National league clubs were as easy for him as are the Pirates. The great southpaw has faced the Pirates 28 times in his six campaigns in the senior major league circuit and has won 23 of these games. He joined the Cubs in the fall of 1913, but did not work in a game against the Pirates that year. In 1914 he turned the Smoky City outfit back five times in six starts, and in 1915 won three out of four against the Pirates, though he entered both of these games in the closing innings, going to the relief of a teammate. He beat them five times in a row in 1917 and five times out of six in 1918 and came out on the long end of a meeting with the Pirates, though has hung up at the expense of the Pirates have been shutouts, and he has allowed them an average of only six hits per game.

the Pirates have been shutouts, and he has allowed them an average of only six hits per game.

Earl Cooper, demon Stutz racing driver, and G. P. Stephenson, late A. A. A. contest board representative, have gone into the sirplane business and if you have a landing place in your back yard, a desire to get up and look down on your fellow men, and 2,500 bucks in your pants pockets, they will be able to supply you with all the necessary equipment within the next few weeks. Within the last few days (Cooper and Stephenson have completed a deal whereby they have become owners of 20 Curtiss two-seated training planes used by the Canadian government in training their aviators for the late argument in Europe.

CARDS GET LAVAN

BOSTON, May 15—Manager Branch Rickey, of the St. Louis National league club, announced last night that he had bought John Lavan, an infielder, from the Washington club of the American league, Lavan, who has been in ser-vice, will join the Cardinals in St. Louis on May 30.

COX A-TRAVELER.

MOBILE, Ala. May 15.—Monte Cox. a former Carolina league player, has been signed by the Little Rock club, according to announcement made here today by Manager Elberfeld. Cox. who is an outfielder and first baseman, will play the former position and join the club at New Orleans.

WRESTLER CALLED "TARZAN OF MAT"





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Young Men Back From Service Will Want All the Style They Can Get

JOUNG men have done the big things. They have been face to face with stern reality. They are surer of themselves than ever before.

Before-the-war Models are Passé

Allof which, translated to Clothes.

means that old standards will not do. Why, the very physique of Young America has been changed by the -war. The old "models" are passé.

The HOUSE OF KUPPEN-HEIMER through its vast experience in service uniforms had a chance to study the changes at first-hand. New models have been created to meet the new conditions.

And styles, too. For Spring you will find bold, virile lines; expressing a feeling of confidence, of "get there"without being noisy or flashy.

There's just one thing old about the HOUSE OF KUPPEN-HEIMER and that's the fundamental policy of the business:

Value Through To set a price based on the Volume cost of material

and labor with a small profit on an enormous turnover; and to see to it that the right kind of fabrics and the right kind of tailoring go into every garment.

That Young America appreciates this fair dealing is shown by the fact that the business of this house has doubled in the last four years.

So, both in style and value, your Kuppenheimer dealer is waiting to serve you-to express for you in clothes the feeling of hope. and the strength of youth that is in you.

The HOUSE OF KUPPENHEIMER

A National Clothes Service CHICAGO U. S. A

Kuppenheimer Clothes Are Sold in Memphis by

